

## **WACA MEMBER BENEFITS**

### *Trusted, Prestigious “World Affairs Council” Brand*

- Recognized nationally and internationally by politicians, top policy makers, civic leaders, diplomats and foreign governments, think tanks, business and NGO executives and associations, authors, leading academics, and journalists – and speakers

### *Network Strength and Stewardship*

- Convening power: 100-year tradition
- Representation and advocacy of our vital, shared educational mission in Washington, DC in support of the national network’s brand and convening power
- Best-practice sharing and professional networking: Spring & Fall Leadership meetings; occasional conference calls; online (Councils peer-to-peer); one-on-one advice (WACA-Council)
- Opportunities to serve on the WACA National Board

### *National Programs and Services*

- Annual WACA National Conference in DC (subsidized registration and special discounts for members) – myriad of benefits
- Academic WorldQuest High School Competition – sponsor-worthy educational program for Councils at the local level, AWQ Study Guide (free), AWQ National Competition (free registration); AWQ brand
- Opportunities for students in Council communities, including WACA Conference Scholarships, Essay/Video Contests with travel prizes
- WACA *Engage America* Grants – Funding to Councils for speaker series (World Food Program USA; American Academy of Diplomacy; Wunderbar Together–Germany-U.S.; Sasakawa–Japan-U.S.; USIP Peacebuilding; Sultan Qaboos–Oman; Future of Korea; EU and the U.S.; Rational Middle Energy Series (film); Combatting Human Trafficking (film); Carnegie–Understanding Muslim Societies)
- WACA Leadership Missions & Study Tours and 1918 Society Leadership Circle programs
- NEW SPEAKER DATABASE (via WACA website) – Launched 2019
- Member Resources (via WACA website) – to share best practices, job descriptions, strategy papers, AWQ operations paper, etc. – Launched 2019
- *Cover to Cover* monthly author conference calls/podcasts – access to authors for Council engagements; free benefit for local Council members; educational content for all
- KNOW NOW conference calls – Council leaders can moderate these hot-topic programs
- Weekly World News Update – analysis, topic and speaker ideas – every Wednesday
- Consultations 24/7 with WACA National Office

### *Recognition and Promotion of Councils & Council Programs*

- National Awards: “Council of the Year” Award and Chairman’s Individual Award
- “Council of the Month” Recognition
- Flagship Programs: Great Decisions (Foreign Policy Association); Travel the World (WAC Philadelphia); Conversations that Matter (World Affairs – Northern California on KQED); Global I.Q. Minute (WAC Dallas/Fort Worth)
- Council events and activities – speakers, initiatives (WACA newsletters, website, social media)
- Councils and Council staff in the media – press coverage, op-eds, notable broadcast interviews (WACA newsletters, website, social media)
- Council job listings (WACA newsletters, website, social media)

### *Subscription Benefits*

- Brookings Institution
- The Economist
- Foreign Affairs
- The Foreign Service Journal
- Harper’s Magazine
- New Yorker
- PRISM
- Stratfor Worldview

### *New Horizons Campaign for Long-Term Sustainability*

- AWQ Endowment Fund
- Councils Fund
- WACA General Operations

A dedicated three-person WACA National Office staff is delivering these member programs, services, and benefits to you – and we aim to do more!